PRIVATE MOTOR TRUCK COUNCIL OF CANADA
ASSOCIATION CANADIENNE DU CAMIONNAGE D'ENTREPRISE

50 YEARS 1977–2026

FOR RELEASE JUNE 17th



And the winners are …

PMTC & MACK TRUCKS CANADA ANNOUNCE RECIPIENTS OF 2026 VEHICLE GRAPHICS DESIGN AWARDS

The Private Motor Truck Council of Canada (PMTC) announced the award winners of its 2026 Vehicle Graphics Design competition, co-sponsored by Mack Trucks Canada. This is the 41st year of the most colourful awards in the trucking community, and presentations were made during the PMTC's Awards Breakfast as part of its Conference in Niagara Falls, Ontario on June 17th, 2026.

Awards were presented in seven categories: Tractor Trailer; Straight Truck; Special Events/Promotion; Light Duty Commercial Truck; Human Interest and Identity Fleet Graphics. Full details and images of winning entries are below.

"The PMTC membership, the Canadian trucking community at large, and the vehicle graphics industry are extremely grateful to Mack Trucks Canada for their support of this competition," said PMTC President Mike Millian. "This national event brings entries from across the country, with over 165 entries this year. This is a clear indication of how much pride companies take in promoting their products and services through engaging vehicle graphics. We congratulate all the award winners and thank all those that participated."

Wayne McDonald, VP Mack Trucks Canada "Mack Canada is delighted to be the co-sponsor of the 2026 Vehicle Graphics Design competition. We at Mack Trucks share the pride and showcasing of our iconic brand as do all the competitor's. The imagination and time spent to care , nurture, and make their brands visible on our highways across Canada , go far beyond a company vehicle with a logo on it. Congratulations to all the participants entries on the 41st year of this PMTC competition."

Awards by category were presented to the following fleets:

Tractor Trailer:	Giant Tiger Stores Ltd Honourable Mention to Sysco Canada
Straight Truck:	MYC Media Honourable Mention to Sysco Canada
Special Events/Promotion:	Jam Van Honourable Mention to Speedy Transport Group
Light Duty Commercial Truck:	Hybrid Power Solutions Honourable Mention to Pelmorex/The Weather Network
Fleet Identity Graphics:	The TDL Group Corporation

	Honourable Mention to HTEC Vehicle Leasing Corporation
Night-Time Safety:	Sysco Canada Honourable Mention to Giant Tiger Stores Limited
Human Interest:	Dog Tales Honourable Mention to Canadian Blood Services

Additional details and photos for each winning entry are below.

	Winner	**Honourable Mention**
Tractor Trailer		
Fleet:	Giant Tiger Stores Limited	Sysco Canada
Graphics:	JGV Design	Turbo Images





Straight Truck		
Fleet:	MYC Media	Sysco Canada
Graphics:	MYC Media	Turbo Images





Special Events/Promotional		
Fleet:	Jam Van	Speedy Transport Group
Graphics:	MYC Media	Turbo Images





Light Duty Commercial

	Winner	**Honourable Mention**
Fleet:	Hybrid Power Solutions	Pelmorex/The Weather Network
Graphics:	MYC Media	MYC Media





Fleet Identity

Fleet:	The TDL Group Corporation	HTEC Vehicle Leasing Corporation
Graphics:	Toronto Digital Imaging Inc	HTEC Vehicle Leasing Corporation





Night Time Safety

Fleet:	Sysco Canada	Giant Tiger Stores Limited
Graphics:	Turbo Images	Toronto Digital Imaging Inc





Human Interest

Fleet:	Dog Tales	Canadian Blood Services
Graphics:	MYC Media	Turbo Images



