

DRIVING COST REDUCTIONS WITH IMPROVED SAFETY

FREE PMTC WEBINAR
Nov. 18th/2020 1PM EST

“Our net accident costs per mile dropped by 60% by emphasizing various safety initiatives.”

- VP of Safety, B.R. Williams Trucking

Sponsors:



Improved Safety was the leading cost reduction strategy by private fleets in Canada in the PMTC's 2020 benchmarking survey. Learn from recognized leaders in the industry from trucking, insurance, and consulting/technology perspectives on how best to approach an improved safety strategy to drive cost reductions.

You will learn about possible safety-driven initiatives to consider for significantly reducing costs, how these initiatives relate to the bottom-line, and how to successfully implement these initiatives by emphasizing the three pillars of safety. Participants will also have access to a complementary online risk-gap assessment tool.

Thanks to our sponsors registration is **FREE**

To register: <https://zoom.us/meeting/register/tJArd2tqj4pHdaak8LjUO5CowqKLB-5SgJ>

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