



For immediate release

PMTC 2021 Conference Schedule Announced, June 16th to the 18th

Milton, ON: The Private Motor Truck Council of Canada, after much consideration, has decided in order to protect the Health and Safety of the public, that the 2021 AGM and Conference will not be able to proceed as an in-person event in June of this year. Instead, the board of directors voted unanimously to proceed with a fully virtual 3 day event from June 16th to the 18th, with plans to return with a full in person event in June of 2022. "In these trying times, and with the continued development of COVID-19, it became obvious to our Board that we could not in good conscience move forward with an in person event. The Health and safety of our staff, speakers, friends, industry colleagues and guests who attend our events year after year, must always be top of mind. While governments around the country are beginning vaccinations and we are beginning to see a light at the end of what has been a long tunnel, large indoor gatherings are still not recommended in order to help prevent the spread of COVID-19, and when we look at Canada's hope to have 50% of the population vaccinated by the end of June, the board felt the likelihood of any large gathering being allowed, or even recommended before then are very remote. While in person is not feasible, we do still want to provide the high calibre of education and recognition that our conference has become well known for. As a result, we will be going with a fully virtual event again this year, which we are confident will provide you with the education value you are used to from PMTC events.

For our virtual event we have once again partnered with C-Vent, one of the worlds leading virtual conference partners, and who worked with PMTC to ensure we delivered a high-quality event back in September of 2020. Since that time, C-Vent has made improvements to their platform, which will make the user experience an even higher quality, and more streamlined than last year, and PMTC and C-Vent will work together to build off our experience from last year and make improvements to enhance the viewers and sponsors experience and value for this year's virtual event.

The conference will kick off each day at 10am eastern time and end by no later than 3pm each day. There will be 10 educational seminars as well as the PMTC awards programs. As in person presentations of awards are not possible, we will be using video tributes once again that will be played for all announced winners so we can recognize their achievements as best as possible and provide the recognition that is so richly deserved. A schedule of topics and events is listed below, and the full brochure with details and registration will be up on the PMTC website shortly, as we work on finalizing all details with our event partner. ***(Conference agenda and schedule subject to change with out notice)***

For more information, to register, or for sponsorship opportunities, you may visit our website at www.pmtc.ca, email Annette Kieft at info@pmtc.ca, or call the office at 905-827-0587. Registration to attend will be \$99.00 for PMTC Members and \$149.00 for non-members and will be up on our website by March 1st. All those who register will receive recorded copies of the Conference.

June 16th

OPENING REMARKS AND COMMENTS FROM TRANSPORT CANADA

Seminar I - TRANSPORTATION LEGAL UPDATE

Seminar II- COVID-19 & DRIVER HEALTH

Seminar III – INTRODUCTION TO THE 2021 PMTC BENCHMARKING SURVEY, SPONSORED BY ONTARIO TRUCK DRIVING SCHOOL

Seminar IV -MANAGING DRIVER BEHAVIOUR FOR PROFITABILITY



June 17th

Seminar V – YLG SOURCED SEMINAR: THE TIME FOR NATURAL GAS IS NOW

Seminar VI – SECURE LOGISTICS-CARGO THEFT, SUPPLY CHAIN & LOSS PREVENTION SOLUTIONS

PMTC-AVIVA PRIVATE FLEET SAFETY AWARDS

Recognizing private fleets with exceptional safety records is an important part of the conference. Join us as we recognize the safest private fleets in the country.

PMTC-KRTS DRIVER TRAINING SCHOLARSHIP

Fleets can't achieve amazing safety records without qualified and trained drivers. One lucky PMTC member will be awarded the PMTC-KRTS Driver Training Scholarship. The recipient will receive the funds to cover a 200-hour TTSAO or PTDI Certified Professional Truck Driver course.

Seminar VII – PARTNERING WITH AUTONOMOUS VEHICLE SERVICE PROVIDERS: REGULATORY & CONTRACTUAL CONSIDERATIONS

PMTC YOUNG LEADERS EDUCATION BURSARY

Up to two PMTC Young Leaders will be awarded with the PMTC Young Leaders Education Bursary, which provides funds to cover two of the four courses offered from CITT that comprise the "PMTC Logistics Management Graduate Program".

DRIVEN TO LEAD GRADUATION CEREMONY

Last year marked the 2nd Young Leaders Group Driven to Lead Diploma Program. This program is an interactive, experiential 4 module program facilitated by Eagle's Flight. Join us in congratulating and recognizing the graduates of the 2020 Driven to Lead Program.

Seminar VIII – GETTING AHEAD OF COGNITIVE IMPAIRMENT & THE FUTURE OF TESTING IN THE WORKPLACE

June 18th

Seminar IX – THE FOUR DISCIPLINES OF EXECUTION, ENGAGING STAFF & DRIVERS TO IMPROVE COMPANY PERFORMANCE

PMTC-3M VEHICLE GRAPHICS AWARDS

One of the highlights of our conference every year. You will be treated to a video display of some of the best truck graphics to be found anywhere. These fleets are proud of their image, as they should be.

Seminar X – CARRIER, VENDOR & LAW ENFORCEMENT RESPONSE TO COVID-19

RICK AUSTIN MEMORIAL DISPATCHER OF THE YEAR AWARD- SPONSORED BY CPC LOGISTICS CANADA

Help us recognize the 4th annual Rick Austin Dispatcher of the year recipient. Dispatchers are an integral part of any fleet, and one that is often overlooked.

PMTC – CPC LOGISTICS CANADA HALL OF FAME FOR PROFESSIONAL DRIVERS

Every year we induct up to four professional drivers who have compiled outstanding safety records over the course of their career. Recognizing their individual achievements is always a conference highlight.