



2020 CONFERENCE PARTNER PACKAGES

Virtual Conference

September 9 — 10, 2020

Why Become a Partner?

These packages provide fantastic opportunities to be closely associated with senior fleet management, to promote your products/services, and to show your support in a visible manner.

Bronze Partner: (\$900.00 for a member, \$1000.00 for a non-member)

- ✓ Free registration for 2 attendees
- ✓ Partner designation with logo in conference e-guide
- ✓ PMC Magazine and website acknowledgement
- ✓ Partner designation on slide shows to attendees during breaks
- ✓ Microsite banner in the vendor showcase with a link to your website

Silver Partner: (\$1290/\$1390)

- ✓ Free registration for 5 attendees
- ✓ Partner designation with logo in conference e-guide
- ✓ PMC Magazine and website acknowledgement
- ✓ Partner designation on slide shows to attendees during breaks
- ✓ Microsite banner in the vendor showcase with a link to your website
- ✓ Social Media Links

Gold Partner: (\$2030/\$2230)

- ✓ Free registration for 7 attendees
- ✓ Partner designation with logo in conference e-guide
- ✓ PMC Magazine and website acknowledgement
- ✓ Sponsorship of one monthly edition of PMTC News briefs
- ✓ Partner designation on slide shows to attendees during breaks
- ✓ Microsite banner in the vendor showcase with a link to your website
- ✓ Provide marketing materials that will be loaded onto your vendor showcase microsite
- ✓ Social Media Links
- ✓ 1- Team or staff member profile with contact info on microsite



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Platinum Partner: (\$3970/\$4270)

- ✓ Free registration for 8 attendees
- ✓ Partner designation with logo in conference e-guide
- ✓ PMC Magazine and website acknowledgement
- ✓ Sponsorship of one monthly edition of PMTC News briefs
- ✓ Partner designation on slide shows to attendees during breaks
- ✓ Microsite banner in the vendor showcase with a link to your website
- ✓ Provide marketing materials that will be loaded onto your vendor showcase microsite
- ✓ One video that can be added to your vendor showcase microsite
- ✓ 50 word editorial and logo in conference e-guide as well as a ¼ page ad in it
- ✓ Designated as a session sponsor, which will allow a 60 second video prior to the beginning of the session
- ✓ Social Media Links
- ✓ 2- Team or staff member profile with contact info on microsite

Diamond Partner: (\$6100/\$6500)

- ✓ Unlimited registration for attendees
- ✓ Partner designation with logo in conference e-guide
- ✓ PMC Magazine and website acknowledgement
- ✓ Sponsorship of one monthly edition of PMTC News briefs
- ✓ Partner designation on slide shows to attendees during breaks
- ✓ Microsite banner in the vendor showcase with a link to your website
- ✓ Provide marketing materials that will be loaded onto your vendor showcase microsite
- ✓ Two videos that can be added to your vendor showcase microsite
- ✓ 100 word editorial and logo in conference e-guide as well as a ½ page ad
- ✓ Link to printed literature that we would send out to conference registrants
- ✓ Listed as a Presenting sponsor for half a day, which would provide you with a 3-minute recorded video played at the start of the day or the start of the afternoon portion of the day
- ✓ Live Chat Feature on your microsite
- ✓ Social Media Links
- ✓ 3- Team or staff members profile with contact info on microsite

For more information or to sponsor our 2020 Virtual Conference

Please call our office: 905-827-0587 or email: info@pmtc.ca